



BUILDING WHAT MATTERS

Washington County Family YMCA
Beth Armstrong "Y FOR ALL" Capital Campaign

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The Beth Armstrong “Y For ALL” Capital Campaign

In memory of our inspiring Chief Volunteer Officer, Beth Armstrong, our Y Family desired to give our capital campaign her namesake. The naming of our campaign reminds us all of her passion to not only expand our Y, but expand our reach for people. It was her desire to expand opportunities for families, seniors, adults and youth.



OUR MISSION STATEMENT:

“To Put Christian Principles into Practice that build healthy spirit, mind, and body for ALL.”

THE Y'S VISION FOR RESPONDING TO CURRENT COMMUNITY ISSUES

As we recover and emerge from the COVID-19 pandemic, Washington County faces new challenges that create a greater need than ever for the work we do every day. However, the YMCA has been looking forward to serving the community for several years in new and expanded ways. The Y can play a leading role in the action plan developed by the Washington County Quality of Place and Workforce Attraction Plan from 2019. The top three priorities for improving the quality of life for the community were squarely in the Y's program focus:

- Increase Youth development and Youth opportunities
- More Recreational facilities
- Higher Youth engagement

Fortunately, where some see obstacles, we see opportunities for our members, volunteers, and staff to make a difference.

We see a better future. One in which:

- Children are resilient, healthy, and thriving
- Teens feel confident and have a strong sense of belonging
- Adults are motivated and empowered to take charge of their health and stay active
- Families are strong and connected
- Seniors stay connected to their community through strong, social circles

While our facilities and programs have provided amazing, life-changing experiences for over 20 years, we realize we can serve more people and more effectively respond to our community's most pressing needs with an expanded facility.

Leadership at the Y have long held a vision to see the facility expanded to create more opportunities to engage more Washington County residents.

The community center addition will provide greater program offerings and create a space that will be a destination for youth, families, teens, and older adults. Expanding the wellness center and adding a community center will allow the Y to house numerous sporting activities such as basketball, volleyball, indoor soccer, and an indoor walking track.



HEALTHY LIVING

Washington County consistently ranks near the bottom of the state for health outcomes.

At the Y, we know health and well-being are all about balance.

We give people the knowledge, inspiration, and support to stay active, eat healthy and prevent or manage chronic diseases, and we provide them with opportunities to connect with others and get involved with their communities.



Our Campaign vision will address:

Health & Wellness: A renovated and updated wellness center, expanded community center, and walking track will get our community moving.

Small Group Fitness: The expanded Y will include the multi-use community center that can be divided into small spaces to offer many classes at once.

Active Older Adults: Being conveniently located in the same building as the senior citizens center, our Y offers gathering place

where seniors are celebrated for their accomplishments and stay active, connected, and involved in their community. Our popular chair yoga for older adults will have more space in a new community center.

"Both sides of my family have had Salem roots since the mid 1800's. The community gave my family and me a great deal of support growing up.

The Y is a place of **Community and serves all demographics. It needs to be expanded to help support Salem as a thriving and vibrant community.**

-Scott Eztler, Entrepreneur, Honorary Co-Chair



"I'm looking forward to the expansion of our Y because **it's important that we expand our services to help those in our community who are either overlooked, or forgotten.**"



-Brad Gilbert, Capital Campaign Chair and HR Manager at Wal-Mart.

YOUTH DEVELOPMENT

The Washington County Family YMCA has built a solid reputation as a trusted provider of youth development programs that prepare children for school and life.

Our enriching programs develop lifelong healthy habits, promote academic success, and build strong character and self-reliance. As kids navigate the early years, we surround them with strong role models, so they'll know how to make positive, values-based choices as they learn and grow.

Learning Loss/Achievement Gap: The Y has always addressed the achievement gap and learning loss through its preschool and childcare programs. The expanded Y will provide enhanced activity space for children in our community.

Kindergarten Readiness: Our new community center will provide a great space for our preschoolers to run and play throughout the day, no matter the weather outside.

Youth Sports: Over 425 kids participate in our youth sports programs and have expanded to include popular travel soccer. The new community center will allow for all weather sports as well as the addition of basketball leagues, which are bound to be to be very popular.

Teen Programs: The Y is a haven for teens in our community, a place where all are accepted. Our expanded YMCA will provide more space for teens to gather and stay active in a healthy, safe environment.



"I support the Y because of the HOPE they bring for a better tomorrow for so many people.

-Jason Wade, Local Business Owner & State Farm Agent

PROJECT PLANS

Full-Size community center will provide expanded opportunities for sports and recreational activities like basketball, pickleball, volleyball and more.

- **Multiple Group Exercise Studios** to host classes for all ages and fitness levels.
- **Indoor Track** to provide a safe place for walkers and runners to stay active throughout the year.
- **Modern, Spacious Wellness Center** to support the cardiovascular and strength training needs of members of all ages and abilities.
- **Childcare classroom space** to support the growing needs of daycare in our community. Families rely on quality programming so they are able to go to work.



"I was on the original Washington County YMCA Board of Directors. Our charge was to organize a fund raising campaign in order to construct a YMCA Facility. Our community stepped up big time and with a very generous grant from the Ogle Foundation, our beautiful building was erected in 2004. With strong leadership over the years, our Y has made it possible for young people and adults to enjoy countless activities based on Christian principles. **A new successful capital campaign will make possible additional facilities to enable more individuals become healthier in spirit, mind, and body and create a better Salem and Washington County.**"

-Gene Hedrick, Retired DDS



YMCA LEADERSHIP

Board of Directors

Stevie Motsinger

Chief Volunteer Officer

Owner, Eddie Gilstrap Motors

Derik Early

Vice President

Educator, Salem Community Schools

Rusty Hudson

Treasurer

Dir. Of Operations, Forecasting & Budgeting
LG&E, Retired

Layken King

Secretary

Nephrology Account Manager
Otsuka Pharmaceuticals

Keith Barry

Probation Officer
Washington County

Brad Gilbert

Human Resources
Wal-Mart

Mary Anne Knapp

Educator, Project Manager
Readable English

Eric Mills

Law Enforcement, Major
City of Salem

Marcy Nance

Case Manager
IPMG

Cindi Roberts

Guidance Counselor
Mitchell Jr. High School

Sarah Wilson

Librarian, Retired
City of Salem

Cindy Winkler

Prosecutor, Attorney– Retired
Washington County

Eric Zink

Chief Financial Officer
Hoosier Uplands

CAPITAL CAMPAIGN CABINET

Scott and Rebecca Etzler

Honorary Chair persons

Natives of Washington County

Brad Gilbert– Cabinet Chair

Human Resources

Wal-Mart

Gene Hedrick, DDS

Dentist, Retired

Native of Washington County and original Y Board Member

Joe Mahuron

Sr. VP, First Harrison Bank

Native of Washington County and former Y Board Member

Stevie Motsinger

Chief Volunteer Officer, Y Board of Directors

Owner, Eddie Gilstrap Motors

Native of Washington County

Kristy Purlee

CEO Washington County Family YMCA

Jason Wade

State Farm Agent

Native of Washington county and former Y Board Member

Marcy Nance

YMCA Board Member

Kristie Noel

PR and Coaching

Former Y Board Member

WASHINGTON COUNTY FAMILY YMCA STATISTICS

Who We Serve

Youth: More than 120 children benefit from the Y's early childhood education and school-age childcare programs each week; more than 475 participate in our sports and recreational programs; and over 65 children participate in our summer camp programs each season.

Adults: More than 775 adults are living healthier, more active lives thanks to our diverse health and wellness programs.

Seniors: 450 seniors are stronger, healthier, and more engaged in their community through our wellness programs like Senior Chair Yoga.

Families: Families have long been a primary focus of our member services, and more than 1,379 families participate with memberships and programs.

Washington County Family YMCA
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